Oscar Ojeda



Motion Graphic Artist

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about

work experience

Innovative and versatile Motion Graphics Artist with over 13 yrs plus of experience in digital storytelling across diverse platforms, including handheld devices, smartphones, television, film, and the web. Skilled in creating engaging motion graphics for multimedia campaigns, promotional materials, eLearning platforms, and technical illustrations. Passionate about collaboration, problem-solving, and delivering exceptional visual experiences that captivate audiences.

Oscar Ojeda LLC. Motion Graphic Artist Los Angeles, CA 2023 - Present

MATERIAL PLUS.IO

Austin, TX

2021 - 2023

Motion Graphic Artist

• Crafted dynamic motion graphics for broadcast and web, including animated logos, title sequences, and promotional content.

- Edited video footage to deliver compelling narratives aligned with client objectives.
- Enhanced visual and audio elements with special effects and seamless transitions to elevate storytelling

skills

Motion Graphics & VFX Tools: Adobe

After Effects, Photoshop, Illustrator, Premiere Pro

3D Software: Autodesk Maya, 3Ds

Max, Cinema 4D

Plugins & Suites: Video Copilot Suite,
Red Giant Suite, Arnold, Boujou,
Mocha Pro, Redshift
Productivity Tools: Microsoft Office

SQUADRON TV Motion Graphic Artist Pasadena, CA 2021- 2021 • Designed motion graphics for diverse media projects, collaborating with top-tier brands such as Walmart, Jamba Juice, and IKEA.

• Executed color correction and VFX techniques, ensuring seamless integration of live-action footage and green screen composites.

• Partnered with multidisciplinary teams to meet project demands and client specifications.

• Created high-impact social media content and promotional trailers for Netflix series.

- Applied advanced motion graphics techniques to enhance visual appeal and engagement.
- Delivered captivating visuals that showcased key features across social platforms.
- Conceptualized and executed innovative designs for television programs and on-air productions.
 - Managed social media ad campaigns for clients like DreamWorks Universal, Disney, and Fox Entertainment.

Suite, Google Workspace, Slack, Basecamp, Zoom Woodland Hills, CA 2016-2020

Sn. Motion Graphic

• Developed content for high-profile films and interactive platforms, optimizing for Facebook, Instagram, Snapchat, and Apple TV.

education

The Art Institute- Santa Monica 2004-2009 Bachelor of Science GPA: 4.0 Major: Media Art and Animation ETHOS DESIGN VFX Artist Glendale, CA 2014-2016

TEALAB LLC

Artist

• Collaborated with directors to create compelling visual effects for films and events like E3 and Gamescom.

• Managed the full VFX production pipeline, ensuring alignment with creative vision and timelines.

STEREO D LLC | Lead Roto/ Compositer Burbank, CA 2010-2012

• Led a team specializing in 3D conversion for feature films, optimizing stereo optics.

• Supervised schedules, guided tasks, and maintained quality through inter-departmental collaboration.

References available upon request

i hope to hear from you!